




1. Which groups of travellers is this message targeting?
2. Did you already know this rule?



Ride safe.
It's illegal to
ride e-scooters
on footpaths

1. Are you aware of this law?
2. What might happen if this rule is ignored?

1. Are you aware of this law/rule?
2. Who does this law/rule protect?

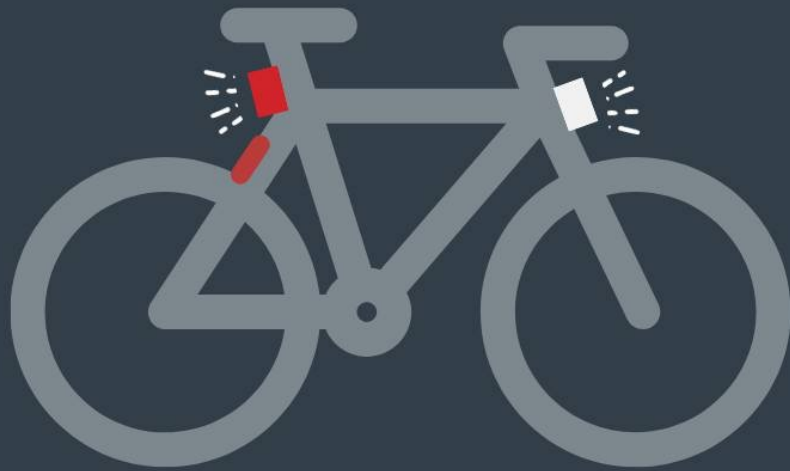


It is illegal to double up.

Know the e-scooter rules and ride safely.

When riding a bicycle at night or in low light you must have:

- A white light on the front
- A red light on the back
- A red reflector on the back



1. Which group of travellers is this message targeting?
2. What behaviour is it encouraging or discouraging?

Phones down, eyes up.

Be aware of your
surroundings.



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1. What behaviour is it encouraging or discouraging?
2. Which groups of travellers is this message targeting?

1. Which groups of travellers is this messages targeting?
2. What law/rule is this referring to?



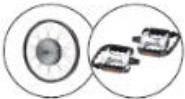
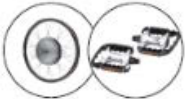


1. What behaviour is it encouraging or discouraging?
2. Which groups of travellers is this message targeting?



Electrically Power-Assisted Cycle (EPAC)

Up to 250 watts maximum power output

Components	Example	Regulation	Compliance
Throttle Switch		Electric assist without pedalling 0-6 km/h	Compliant
Throttle Switch		Electric assist without pedalling Over 6 km/h	Not Compliant
Motor and Pedals		Electric assist with pedalling Up to 25* km/h	Compliant
Motor and Pedals		Electric assist with pedalling Over to 25* km/h	Not Compliant


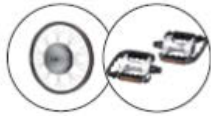
* A rider is able to travel faster than 25km/h by pedalling only, without any electric assist

1. Are you aware of these laws/rules?

2. What behaviour is it encouraging or discouraging?

Power-Assisted Pedal Cycle (PAPC)

Up to 200 watts maximum power output

Components	Example	Regulation	Compliance
Throttle switch and Pedals		Electric assist through throttle control with pedalling	Compliant
Motor and Pedals		Electric assist with pedalling	Not Compliant